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### The Opportunity

This is a newly created position reporting to the Principal and Senior Creative Director. **The Senior Graphic Designer, Art Director** is someone who realizes that it is not about creating award-winning art but rather effective marketing tools.

### The Organization

The Organization is a fast growing Marketing/Strategies and Communication company . This organization has seen significant growth over the past 2 years and has more than doubled its creative and support team. Projects are diverse and very interesting. This organization is dynamic and fluid operating within a flat structure where all team members are required to be self-motivated but highly collaborative. It supports a fast paced environment with multiple projects and mandates at any given time. As in all small organizations each team member is critical to the success of the company. Client services and overall marketing strategy is the primary focus for this organization.

### The Candidate

The ideal candidate has significant agency insight but is looking for a position that offers more varied projects and more responsibility. This role is perfect for a graphic designer ready to move into the Art Director role. Working in a small team within a creative environment is a dream. Having the power to influence change and set a direction for a client's business is not taken lightly while striving to create effective marketing tools. The successful candidate understands that what they do and how they direct their team will affect how the agency is seen and how it grows. Keeping people on task, projects on budget and on time is second nature. Seeing the big picture and understanding the importance of consistency, attention to detail, and ensuring that the entire team is on the same page is a priority.

### Position Requirements

- 3-6 years' experience preferably with an agency
- Technically savvy
- Copywriting experience
- Experience is building multimedia campaigns
- Progressive with the latest design and technical advances
- Thorough and complete understanding of strategy and tactics
- Extensive print and new media skills and experience
- Extremely organized with impeccable attention to detail

## Primary Responsibilities

- Oversee the work of junior designers
- Mentor and motivate junior designers
- Collaborate with team to ensure best results
- Build solid multimedia campaigns
- Manage staff and suppliers (internal and external)
- Manage client projects
- Manage project budgets
- Copywriting
- Responsible for print and new media development
- Manage clients and client relationships
- Overall management of design department
- Working with the marketing department to resolve marketing challenges when required.